

MODULE 06 WORKBOOK

Subscriptions & Shipping

Billing and post, without the headaches

What you finish with

A live subscription checkout with cut-off dates and a shipping workflow.

How to use this workbook

Print it, keep it beside your cutting mat, and fill one section in after each lesson. Nothing here needs to be neat — it needs to be decided.

06.1 Choosing a subscription platform

What matters for a small shop: fees, pausing, skip months and exports.

Your notes

The one decision from this lesson

06.2 Renewal dates and cut-offs

One billing day, one cut-off, one packing weekend — the calendar that holds.

Your notes

The one decision from this lesson

06.3 Address changes and failed payments

Dunning emails, grace periods and the message that recovers most cards.

Your notes

The one decision from this lesson

06.4 Packing day workflow

Station layout, batching, label printing and packing 200 envelopes in a day.

Your notes

The one decision from this lesson

06.5 International shipping

Customs forms, duty thresholds and pricing overseas members fairly.

Your notes

The one decision from this lesson

06.6 Lost mail and replacements

A replacement policy that protects both your margin and your reviews.

Your notes

The one decision from this lesson

Module review

Write your outcome in your own words. If you can't, go back one lesson.

Resources used: Setup walkthrough, Packing-day run sheet