

MODULE 04 WORKBOOK

Printing & Cutting at Scale

From ten sheets to three hundred

What you finish with

A production route chosen, tested with a real 100-sheet run.

How to use this workbook

Print it, keep it beside your cutting mat, and fill one section in after each lesson. Nothing here needs to be neat — it needs to be decided.

04.1 Home studio vs. print partner

The volume where outsourcing becomes cheaper than your own weekend.

Your notes

The one decision from this lesson

04.2 Paper, vinyl and laminate

Matte, gloss, holographic and clear — cost, feel and what subscribers notice.

Your notes

The one decision from this lesson

04.3 Colour calibration

Test strips, ICC profiles and getting the same pink in January and July.

Your notes

The one decision from this lesson

04.4 Cut settings and kiss cuts

Blade depth, registration marks and reducing wasted sheets.

Your notes

The one decision from this lesson

04.5 Briefing a print partner

File specs, bleed, proofs and the questions to ask before your first invoice.

Your notes

The one decision from this lesson

04.6 Quality control pass

A five-point check so nothing scuffed ends up in an envelope.

Your notes

The one decision from this lesson

04.7 Stock and reorder points

How much material to hold and when to reorder for a shipping deadline.

Your notes

The one decision from this lesson

Module review

Write your outcome in your own words. If you can't, go back one lesson.

Resources used: Vendor list, Print spec sheet, QC checklist