

MODULE 07 PRINTABLE CHECKLIST

Selling Out the Launch

Fill the first hundred spots

Done when

A dated two-week launch plan with every email and post written in advance.

Tick as you go

- ☐ Watch 07.1 — Building the waitlist (14 min)
- ☐ Watch 07.2 — The two-week runway (16 min)
- ☐ Watch 07.3 — Writing the sales page (18 min)
- ☐ Watch 07.4 — Launch emails that convert (15 min)
- ☐ Watch 07.5 — Founding-member offers (11 min)
- ☐ Watch 07.6 — Launch week triage (10 min)
- ☐ Fill in the launch schedule
- ☐ Fill in the email sequence templates
- ☐ Write the module outcome in one sentence
- ☐ Book the next work session in your calendar

Blockers to bring to the next session
