

MODULE 05 PRINTABLE CHECKLIST

The Unboxing Moment

The part subscribers photograph

Done when

A repeatable envelope build that looks handmade and takes 90 seconds to assemble.

Tick as you go

- ☐ Watch 05.1 — Designing the open (13 min)
- ☐ Watch 05.2 — Materials that survive the post (12 min)
- ☐ Watch 05.3 — Cards, notes and stamps (14 min)
- ☐ Watch 05.4 — Branding on a budget (11 min)
- ☐ Watch 05.5 — Photographable by accident (10 min)
- ☐ Fill in the packaging guide
- ☐ Fill in the 12 packaging templates
- ☐ Write the module outcome in one sentence
- ☐ Book the next work session in your calendar

Blockers to bring to the next session
