

MODULE 08 PRINTABLE CHECKLIST

Keeping Them Subscribed

Twelve renewals, not one

Done when

A retention calendar and churn dashboard you review every month.

Tick as you go

- ☐ Watch 08.1 — Month-two churn, explained (13 min)
- ☐ Watch 08.2 — Rituals and surprises (12 min)
- ☐ Watch 08.3 — Community without a forum (11 min)
- ☐ Watch 08.4 — Win-backs and pauses (14 min)
- ☐ Fill in the retention playbook
- ☐ Fill in the churn tracker
- ☐ Write the module outcome in one sentence
- ☐ Book the next work session in your calendar

Blockers to bring to the next session
